PROGRAM CHALLENGES AND SOLUTIONS
IN SERVING THE COMMUNITY WITH DISABILITIES

CHALLENGES
Marketing, Volunteers, Funding and Facilities

SOLUTIONS
Look at Salesforce.org and cloud based sources that reach multiple social media platforms
For volunteers, conduct a volunteer party and use social media to send invites
For volunteers, reach out to colleges and high schools in your area as students get credit for volunteering
Approach community groups
More education and training
Create a curriculum and promote it on Go Fund Me and YouTube
Reach out to local Google chapters
Use local media

Time Management

Tech people to fit the job
Check out Stephen Covey, author and speaker. And adapt his matrix
Identify the task that produces the greatest effect and tackle it first
Form a committee to assist

Vetting and placing Veterans in the program

Hire staff to work with the applicants
Encourage the VA to help. Approach the rehab department
Find an intern rom a local college and create protocols
Refine requirements or focus on benefits

Interactive website development

Consider outsourcing website development
Check out local SCORE volunteers

Funding

Check out grants from government, corporations
Conduct golf outings, connect with community foundations and look at in-kind services from facilities
Connect with smaller community organizations like Elks, Kiwanis, VFW, American Legion

More involvement by organization boards

Delegate more authority
Assign specific tasks and form teams
Create committees

Resources to build an inclusive, barrier-free and sustainable 9 hole

Grant funding, state park and recreation

Brand awareness and fundraising

Social Media platforms

Association members engagement in projects

Joint education at Golf Industry Shows with ASGCA, GCSAA, GCBAA
Create PSAs that are educational to the industry

Creating awareness in the golf industry

Consider moving the National Alliance under the World Golf Foundation or USGA

Growing the membership of the blind golf association

Expand outreach using social media.
Connect with Bascom Palmer or other eye specialist organizations
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<thead>
<tr>
<th>Identifying golf instructors with knowledge and skills</th>
<th>Education and training</th>
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<tbody>
<tr>
<td>Research social media groups that focus on individuals with vision disabilities</td>
<td>Create a Board of volunteers to facilitate answers to inquiries in their local area</td>
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<tr>
<td>Create a partnership with the National Association for the Blind</td>
<td>Work with the local PGA Sections and LPGA Chapters</td>
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<td>Create FAQs on HIPPA policies</td>
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<td>Connect with colleges that have eye specialty curriculum</td>
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