



**PROGRAM CHALLENGES AND SOLUTIONS
IN SERVING THE COMMUNITY WITH DISABILITIES**

CHALLENGES

Marketing, Volunteers, Funding and Facilities

Time Management

Vetting and placing Veterans in the program

Interactive website development

Funding

More involvement by organization boards

Resources to build an inclusive, barrier free and sustainable 9 hole

Brand awareness and fundraising

Association members engagement in projects

Creating awareness in the golf industry

Growing the membership of the blind golf association
while maintaining privacy factors

SOLUTIONS

Look at Salesforce.org and cloud based sources that reach multiple social media platforms

For volunteers, conduct a volunteer party and use social media to send invites

For volunteers, reach out to colleges and high schools in you area as students get credit for volunteering

Approach community groups

More education and training

Create a curriculum and promote it on Go Fund Me and YouTube

Reach out to local Google chapters

Use local media

Tech people to fit the job

Check out Stephen Covey, author and speaker. And adapt his matrix

Identify the task that produces the greatest effect and tackle it first

Form a committee to assist

Hire staff to work with the applicants

Encourage the VA to help. Approach the rehab department

Find an intern rom a local college and create protocols

Refine requirements or focus on benefits

Consider outsourcing website development

Check out local SCORE volunteers

Check out grants from government, corporations

Conduct golf outings, connect with community foundations and look at in-kind services from facilities

Connect with smaller community organizations like Elks, Kiwanis, VFW, American Legion

Delegate more authority

Assign specific tasks and form teams

Create committees

Social Media platforms

Joint education at Golf Industry Shows with ASGCA, GCSAA, GCBAA

Create PSAs that are educational to the industry

Consider moving the National Alliance under the World Golf Foundation or USGA

Expand outreach using social media.

Connect with Bascom Palmer or other eye specialist organizations

Research social media groups that focus on individuals with vision disabilities
Create a partnership with the National Association for the Blind
Create FAQs on HIPPA policies
Connect with colleges that have eye specialty curriculum

Identifying golf instructors with knowledge and skills

Education and training
Create a Board of volunteers to facilitate answers to inquiries in their local area
Work with the local PGA Sections and LPGA Chapters